We're proud to walk you through who we are and what we've done.
We’re grounded in the belief that artists can change the world.

Amidst global volatility and an ever-accelerating news cycle, artists tell the stories that would otherwise be forgotten. We use our voices to nurture hope, support social justice and lift up those in suffering to help create a better world.

These are the guiding principles of APJ.
We believe in the transformative power of creativity, in the necessity of envisioning a radically better future. We endeavor to empower others with the tools and creative courage to imagine and fashion that future. We actively collaborate with those committed to brokering initiatives advancing peace and social justice in communities of need.

We are Artists for Peace and Justice.
100% of all public donations are immediately put to work on the ground.
We are grateful that our committed partners provide operational and strategic support, ensuring that every penny raised by the public goes directly to those we serve. Our 100% model delivers trust, transparency, and optimal impact.

Our corporate partnerships are designed strategically to be mutually beneficial and maximize efforts on the ground.

We are proud to continually onboard and collaborate with visionary companies and organizations who seek to join us in imagining and creating a more just and peaceful world.
We planted the seed with our work in Haiti, supporting the relief efforts after the devastating 2010 earthquake killed more than 85,000 people and rendered 1.6 million homeless.

During this time we learned that while Haiti had made great strides to ensure access to primary schooling, 70% of youth still could not afford to continue onto secondary education. Affordable institutions just didn’t exist for ten year old kids to go on beyond 5th grade.

But without at least a high school diploma how was a young person ever going to break the cycle of endemic poverty they had been born into?

This was our opening, our best chance to make a true impact in the rebuilding effort.
So in 2010, we began building two schools.

They now serve 4,000 students with quality education.
The Academy for Peace & Justice

Built on a seven acre campus in the capital of Port-Au-Prince, the Academy is the largest secondary school of its kind in Haiti. Born out of the aftermath of the 2010 earthquake, it has grown annually and is now at full enrollment offering dignified secondary education to more than 3,700 students ages 11-20. The Academy is unique in seeking out some of the city’s most struggling and deserving youth, providing them with a middle and high school education. Just 30% of teens in Haiti enjoy such an opportunity.
The Artists Institute

The Institute provides professional training and technical resources to power a youth-led creative economy of local film and music production. Located in Jacmel, on the southern coast of Haiti, the beautiful five acre oceanfront campus features world-class recording studios, video editing suites, production offices and classrooms. It is an oasis for over 300 students and graduates (ages 20 to 30) to learn, teach, collaborate, envision and produce.

The Institute is co-recipient of a 2014 Emmy Award and frequent host to internationally acclaimed artists. Many graduates earn twenty times the national average annual household income.
Almost a decade ago, we began by listening, understanding that a solution will always be found among those closest to the problem. We committed to nurturing partnerships on the ground, developing best practices, and working to scale up sustainable, community led institutions in secondary and higher education.

Crucially, as of today, the Academy for Peace & Justice and the Artists Institute are completely administered, taught and staffed by our Haitian colleagues.

These institutions are at scale, graduating successive student classes, generating pathways to employment and succeeding in their missions every day.
We’re supporting the pathway out of poverty and inequality towards a brighter future.
We are also championing the emerging generation of empowered women.

Weaving a global community with Brilliant is Beautiful.
We know firsthand the power of investing in women.

There are over 1,500 girls and young women in our scholarship program in Haiti receiving secondary education they would not have otherwise had access to.

Supporting the global emergence of a generation of transformative women-led leadership, Brilliant is Beautiful provides strategic support to local organizations working to empower girls and women through secondary education and professional development.

Building on our experience in Haiti, Brilliant is Beautiful is now partnering with organizations in Peru, Uganda and Pakistan to expand our scholarship program.

As a next step, we are exploring new brand and programmatic partnerships to further empower women around the world.
The rise of women is a nation rising.
The moment is now.
Education and diplomas are our tools.
Being artists for change is our gift. Join us.
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Thank You