2016 ANNUAL REPORT

ARTISTS for PEACE and JUSTICE
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APJ encourages peace and social justice and addresses issues of poverty around the world. Our immediate goal is to serve the poorest communities in Haiti with programs in education, healthcare and dignity.

Dear Friends,

As you will see in the following pages - and elaborated further in another letter from our country director Dr Erlantz Hyppolite, there has been continued, important progress in our work this year and we have marked new major milestones in our organizational history. In Port au Prince, the Academy for Peace and Justice celebrated its first ever graduation, a culmination of six years of investment and hard work in collaboration with our friends and partners from around the world and with the St Luke Foundation in Haiti. In Jacmel, Artists Institute restructured and ushered a new generation of local leadership, another culmination of six years of investment in capacity building. And abroad, together with new friends in Europe, we launched an important inaugural event to benefit girls’ education through our Brilliant is Beautiful scholarship fund.

Between these big moments, there were hundreds of smaller achievements that are no less important. The relentless determination of the APJ staff, Board and Advisory Board to support our vision based upon long-term commitment and concrete results was played out day after day, as we all continued to raise ongoing support and awareness for secondary and higher education in Haiti. Our work is no small feat in a world with so much need and shorter attention spans. What we have all learned in the past six years is that institutions take time to create and develop, but they leave lasting impact, whereas short-term investments generally create temporary impact - at best.

Haiti has been the recipient of short-term thinking, planning and mediocre investment for too long. And just as the Earthquake of 2010 revealed the fragility of that poor planning and investment, so did the recent and devastating Hurricane Matthew in the fall. Over 900 people were killed and much of the Southwest was destroyed as a result of the storm. In the aftermath we heard many people say, “My goodness, poor Haiti has such bad luck. What is it about that place?” Sadly, without considering and understanding the centuries of Haiti’s challenged history, it does look like just a long string of bad luck - but of course, it is not. The storm went on to neighboring islands and there were almost no deaths in other nations, just as earthquakes greater than the 2010 event in Haiti do little damage elsewhere. In our small way, we can all be proud to be part of building two great institutions that not only withstood the storm but hopefully will be still standing and functioning in decades to come.

We thank each and everyone of you for your vital support.

David Belle
CEO
WHO WE ARE

BOARD OF DIRECTORS, USA

Paul Haggis
Dr. Bob Arnot
David Belle
Dr. Reza Nabavian
Mike Novogratz
Deborah Rennard
Ben Stiller
Madeleine Stowe
Olivia Wilde

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Craig Watson

Susan Sarandon
Javier Bardem
Jude Law

Josh Brolin
Madeleine Stowe
Daniel Craig

Penelope Cruz
Nicole Kidman
Russell Crowe

Jude Law
THE NEED

Haiti is the poorest country in the Western Hemisphere, where a severe lack of affordable education and healthcare perpetuates the cycle of extreme poverty.

- Haiti ranks 168 out of 187 on the 2014 Human Development Index (UNDP 2015)
- 59% of the population lives on less than $2 per day (World Bank 2012)
- 50% of children do not attend school. (World Bank 2013)
- Only 29% of Haitians 25 and above attended secondary school. (USAID 2015)
- Haiti’s literacy rate is 61% – 64% for males and 57% for females. (CIA Factbook Nov 2015) The average literacy rate for Latin American and Caribbean developing countries is 92%. (World Bank 2015)
- 30% of the population is considered food insecure. (World Food Programme 2015)

Photo Credit: Keziah Jean
We are committed to long-term, sustainable development in direct partnership with the Haitian people. Our model is simple: we believe in empowering local communities, fostering economic growth, and the power of education to change a nation.

OUR PROGRAMS

EDUCATION

We are making a substantial, long-term commitment toward growing the next generation of Haiti’s leaders by providing high-quality secondary and higher education.

APJ ELIMINATES THE ECONOMIC BARRIER TO EDUCATION BY PROVIDING EVERY STUDENT WITH A SCHOLARSHIP
Set on a magnificent campus, the Academy is one of the largest secondary schools in Haiti, serving the poorest and most deserving youth in Port-au-Prince with dignified education.

The Academy features:
• Accreditation by the Haitian Ministry of Education
• Year-round access to preventative healthcare
• Professional development opportunities for faculty
• Sports programs
• Summer programs

And modern facilities with:
• Electricity and potable water
• Washrooms in each building
• 3 campus computer labs with internet access

LESS THAN 20% OF HAITIAN SCHOOLS HAVE ELECTRICITY AND ONLY 39% HAVE POTABLE WATER
Our first graduating class achieved a 70% success rate on Philo national exams. In 2016 the Academy reached full capacity with 2,800 students in grades 7-13. The Academy follows the Haitian curriculum, with additional courses in English, computer training, and extra-curricular sports.

Students at the Academy receive a scholarship including support for tuition, uniforms, and year-round access to St. Luke’s medical services.
Artists Institute is a college for art and technology in Jacmel. The Institute creates modern opportunities for Haiti’s underprivileged youth to foster entrepreneurship and business development in local creative industries.

The Institute is made up of two divisions: Ciné Institute, Haiti’s only film school, and Audio Institute: We Are the World School of Music and Audio Engineering. Both divisions offer two-year programs focused on training, professional development and employment services.
Audio Institute brings together leaders in audio engineering, music production, and education to train and support young artists, producers, and technicians. Through theory and practice, graduates emerge as highly skilled professionals prepared for modern opportunities in creative industries.

The centerpiece of Audio Institute is a magnificent, professional recording studio, where students receive hands-on experience and renowned artists visit for sessions and collaborations.

Founding seed capital was provided by Quincy Jones' and Lionel Richie's We are the World Foundation.

Ciné Institute brings together leaders in cinema and education to train and support Haiti’s budding filmmakers. Equally focused on storytelling and technical training, Ciné Institute prepares students for all types of film industry careers.

The Institute creates hundreds of local jobs annually for graduates and community members servicing renowned local and international clients.
TESTIMONIAL

“The Academy for Peace and Justice is the best school that exists in Haiti. The level of education is amazing and I am so proud to attend this school.”

- Masculine Sophia Retho, Academy Student

LETTER FROM ERLANTZ HYPPOLITE

Dear Friends,

2016 has been a major milestone year for APJ. Our work on the ground in Haiti and abroad has taken incredible strides and it has been thanks to you and your support.

At the Academy for Peace and Justice, we celebrated our inaugural graduating class. Friends from around the world flew in to join us in honoring our students. We also celebrated the opening of our newest building, Wing IV, which will be home to the future graduating classes and the new art department. Our students achieved a 98% success rate on the 9th grade Haitian National Exams (the highest success rate to date) and our graduating class achieved a 70% success rate on the 13th grade National Exams, making them eligible to receive their diploma. What a remarkable year at the Academy.

We’ve had a very busy year at Artists Institute as well. We integrated more graduates than ever in our school’s history into the pedagogical programs, moving closer to our goal of having a fully Haitian staff. Many of our students and graduates received recognizable grants, participated in local workshops and were accepted into notable international internship programs. We also launched the official Artists Institute YouTube Channel, featuring work from our students and graduates. We are excited to have a platform through which to share their work with the world!

Ciné Institute films were featured in multiple local film festivals this year, providing a fantastic opportunity for the students to share their work with their communities and generate more interest in Haitian cinema. Through Ciné Services, our employment and income generating division, we produced films and radio spots for both national and international clients, including the “My Hero” national video campaign for UNICEF.

Our Audio Institute division is now in its third year, and we are so proud of the work our students are creating. From collaborations with Michael Brun to welcoming the legendary Jackson Browne to our recording studio, this year has been full of exciting opportunities for our students. Audio and Ciné divisions teamed up to produce POZE Sessions, a video series of local Haitian musicians playing in our recording studio! Bon Bagay!

Your support makes our work possible. Thank you for investing in the future leaders of Haiti.

With gratitude,
Erlantz Hyppolite
Country Director
HEALTHCARE

As part of our mission to support health care for the poorest communities in Haiti and our commitment to supporting lasting institutions, Artists for Peace and Justice supports the St. Luke Family Hospital via an annual grant enabling students from the Academy for Peace and Justice to receive free health care. The hospital provides quality medical care and dignified humanitarian outreach to the poorest, most underserved and vulnerable populations in Port-au-Prince. Services provided by the St. Luke Family Hospital include a modern surgery facility and emergency room, CT scans, digital x-ray, a high level ICU and rehabilitation unit, professional medical teams, and mobile disaster units.

St. Luke provides long-term employment for 900 Haitians, and serves 120,000 patients every year.

DIGNITY

Artists for Peace and Justice partners with two independently run programs in Haiti that collectively provide music education to over 1,300 underprivileged young people each year.

École de Musique Dessaix Baptiste in Jacmel provides music education to 1,200 students per year and boasts five genres of orchestra.

Académie Musicale Occide Jeanty provides music education to 120 students per year in Cité Soleil, the poorest slum in the Western Hemisphere.

These programs offer a positive after-school activity all too rare in students’ communities, as well as nurture their skills for success - creativity, collaboration, self-discipline, and motivation.
THE ACADEMY:

- Provided students with unique learning and engagement opportunities through presentations from international and Haitian leaders in business, art, culture and human rights activism.
- Provided all students and faculty with access to health care on campus, with an on-site nurse from APJ partner, St. Luke Family Hospital.
- Created permanent employment and professional development opportunities for 155 Haitian teachers and school staff.
- Academy students achieved a 98% success rate on 9th grade Haitian national exams, and our first graduating class achieved a 70% success rate on Philo national exams.

THE ARTISTS INSTITUTE:

- Ciné graduates continue to produce content for both local and international clients, with top performing graduates earning 20 times the national average.
- Audio Institute welcomes renowned international and local recording artists to its state-of-the-art recording studio.
- Provided over 100 Haitian youth with a two-year scholarship, offering education, employment and professional support in film and music production.
- 220 college graduates to date, with 84 jobs created and 5,000 community members impacted in the 2015-2016 school year.
• Haitian born DJ and Audio Institute Advisory Board Member Michael Brun releases his song ‘Wherever I Go’ produced with our students at Artists Institute, featuring Haitian musicians J. Perry and BélO. Michael is generously donating 100% of the proceeds from the song to APJ.

• The Academy for Peace and Justice hosted the “Jour des Philosophe”, or the Day of the Philosopher. This day is dedicated to honoring a philosopher and their ideas. In Haiti, a student in grade 13 is considered a “philosophe” and so we celebrate them during this day. The Philo Committee, in collaboration with the Academy Education Council, threw a big celebration for the students which featured renowned Haitian philosopher Frank Etienne (on the left).

• Lakou Mizik, whose next album was recorded in Audio Institute’s studio, had students from Ciné Institute produce a music video for one of their top tracks! Students, artists, teachers, and several members of the staff were on site to participate in this exciting evening of filming.

• Alliance Francaise de Jacmel hosted a film screening of some of the best films made by Ciné institute’s 2016 graduating class!

• We launched the APJ Store! Now all your favorite APJ gear is available online as well as our incredible collaborations with like-minded brands and artists, including Bovet 1822, Vhernier, Faherty, Roots, Obey, TwentySix, Simbi, Fait la Force and Michael Brun.

• Bovet 1822 releases their Lady Bovet Flower of Life timepiece with APJ Board Member Madeleine Stowe as the face of the campaign. 10% of sales from these works of art will be donated to APJ.

• Lakou Mizik releases their album “Wa Di Do”, fully recorded at Audio Institute. Proceeds from the album will be donated back to the school.

• Rock and Roll Hall of Fame member, activist, legendary artist and Advisory Board Member Jackson Browne curated the first ever Song Summit at Artists Institute in Jacmel. He brought together an extraordinary group of friends, including Paul Beaubrun, Jonathan Russell of The Head and the Heart, Raul Rodriguez and Jonathan Wilson, with the goal of writing and recording music to support our work in Haiti. This was the first trip in the Song Summit series.

• Grammy Award-Winning musician Maxwell visits the Academy for Peace and Justice and Artists Institute.
Maxwell announced that he will be supporting APJ and Artists Institute on his upcoming tour, donating $1 from every ticket sold to support our programs in Haiti!

- We welcomed the second Haiti Walls trip with artists Hueman, Matthew Ryan Herget and Jason McIntyre.
- APJ is honored with the Taormina Humanitarian Award at the Taormina Film Fest. There to accept the award was APJ Advisory Board member Susan Sarandon, APJ’s Italian Ambassador Gisella Marengo and CEO David Belle.
- Artists Institute Evaluation Week welcomes Donna Karan, Maria Bello, Jimmy Jean-Louis, Arum Rae and many more.

- We celebrated a major milestone at the Academy for Peace and Justice: friends and supporters from around the world who have made our work possible came to Haiti to celebrate the first ever graduation! Special guests included Susan Sarandon, Ben Stiller, Christine Taylor, Donna Karan and Maria Bello. Our hearts are full of pride for these students, respect for the St. Luke team, and immense gratitude to everyone who has been on this journey with us.
- We celebrated the opening of our newest wing at the Academy for Peace and Justice, built in partnership with Carlo Traglio, Ben Stiller & Christine Taylor, and RTL Foundation. Wing IV is home to a new art program along with all future graduating classes.
- We joined our NYC friends at Haiti Optimiste to celebrate Artists Institute! This year’s event was hosted by Grammy Award-Winner Maxwell and Artists Institute founder David Belle and featured performances by Paul Beaubrun, Lakou Mizik and Riva Prêcli & Bohio Music. Artists Institute Director Paula Hyppolite and graduate Cesar “Bougon” Massena gave inspiring testimonials about the training made available through the Institute and employment opportunities for graduates. Host

- Ciné Institute hosts a three-night movie screening festival in Jacmel, sharing student films with the community.

- Michael Brun hosts Wherever I Go Beach Fest in Haiti, all proceeds going to Audio Institute.
- We welcome Mike Novogratz as a new APJ Board Member!

- Artists Institute welcomes a delegation from Moontaker LLC Production to campus, a Haitian film production company. The delegation shared their professional experiences with our students and watched current student and graduate films and provided feedback.
An impressive $1.2M was raised at our seventh annual Bovet 1822 and Artists for Peace and Justice 2016 Festival Gala in Toronto. Co-Chaired by Natasha Koifman and Suzanne Boyd, the event was co-hosted by Paul Haggis, Maria Bello, Jimmy Jean-Louis, Catherine Keener, George Stroumboulopoulos and Mr. Pascal Raffy, Owner of Bovet 1822. We presented our Peace and Justice Award to longtime friend and extraordinary activist Sean Pean.

We welcomed the third Haiti Walls trip, featuring artists Faith47 and Case Maclaim.

We hosted our inaugural Brilliant is Beautiful Event in London, sponsored by Bovet 1822. The evening was hosted by Paul Haggis, Pascal Raffy (owner of Bovet 1822), Gilles Bragard, Alan Cumming, Amber Heard, Jeremy Parisi, Johan Ernst Nilson, Karolina Kurkova, Kelly Brook, Moran Atias, Petra Nemcova and friends. Our event chair was Caroline Stanbury, and our event committee included Archie Drury, Camilla Olsson, Cristiana Vigano, Esmeralda Brahovic, Mark Evans and Meredith Ostrom. The evening was in honor of our friend and activist Karen Elson, with a special performance by Maxwell and dinner prepared by Chef to Her Majesty the Queen of the United Kingdom. All funds raised during this evening were used to launch a Brilliant is Beautiful Scholarship fund for disadvantaged women and girls around the world.

Hurricane Matthew devastated the southern coast and rural areas of Haiti. We raised over $50,000 in support of the St. Luke Foundation of Haiti and J/P HRO, who were on the ground providing immediate aid for these communities.

Board Member Mike Novogratz and his wife Sukey Novogratz hosted the first Bovet 1822 and APJ Christmas Carols Event in their home in NYC. Father Rick joined us from Haiti, and Alan Cumming and Lance Horne were our special musical guests!

We finished out the year strong with a final Song Summit Series session at Jackson Browne’s studio in LA.

APJ founder Paul Haggis was named the Impact Award Honoree at the first annual Shorty Social Good Awards! The ceremony honored various nonprofits, brands, agencies and initiatives that use social media as a platform to bring about change.
MAIN 2016 FUNDRAISERS

TOTAL RAISED: $2,523,895.75

HAITI OPTIMISTE NYC

ACADEMY FOR PEACE AND JUSTICE INAUGURAL GRADUATION CEREMONY

FESTIVAL FAIR

WING IV RIBBON CUTTING CEREMONY

BRILLIANT IS BEAUTIFUL

CHRISTMAS CAROLS EVENT
Venue: Florence Gould Hall Theatre, FIAF, NYC


Performers: Paul Beaubrun, Riva Précil with Bohio Music, Lakou Mizik

Total Raised: $133,465.00

Photo Credit: Kat Cheng Photography
Venue: Academy for Peace and Justice, Port-au-Prince, Haiti

Partners: The St. Luke Foundation, Bovet 1822, Vhernier, Brioni

Guests: Father Rick Frechette, Pascal Raffy, Paul Haggis, Susan Sarandon, Ben Stiller, Christine Taylor, Donna Karan, Maria Bello, Cristiana Vigano, Arum Rae, Michael and Sukey Novogratz, Suzanne Lerner, Katherine Castro, Brenda Robinson, Dana Maksimovich, Ian Christie, David Daniels and Kate Alexander, Jessica Cohen, Katherine Keating, Lauren Hurst, Megan McGill, Sam Englebardt, Deborah Rennard, Fiona Kennedy, Larry Becsey, Natasha Koilman, Amanda Lee Gaffer, Suzanne Boyd, Simona and Erica Schnaider, Nicholas Mellamphy, Gisella Marengo, Mary Demetre, Kevin Joyce, Michelle Pesce, Ashley Schaffer, Luc Petit, Sarah Sperling, Marni Lewis, Caroline Sada, Lorraine Silvera, Jimmy Jean Louis, Kathryn Adams, Dimitri Pilenko, Fadia Kibsgaard, Nadia Todres, Sylvie Handal, Nathalie Brunet, Lori Steed, Marc Steed, Donald Link, Adam Waldman

Photo Credit: Keziah Jean
WING IV RIBBON CUTTING CEREMONY

Venue: Academy for Peace and Justice, Port-au-Prince, Haiti

Partners: Vhernier, The RTL Foundation, Ben Stiller & Christine Taylor

Guests: Ben Stiller, Christine Taylor, Paul Haggis, Cristiana Vigano (Vhernier), Father Rick Frechette, Pascal Raffy (Bovet 1822), Maria Bello, Susan Sarandon, Headmaster Edy Antoine, David Belle

“I am just amazed every time I come here. There is always so much more that exists and that really is a credit to all of those involved in the organization. The people here are working so hard and really have a desire to create something that lasts. It’s just an incredible spirit that gets translated into reality.” - Ben Stiller
Venue: Casa Loma, Toronto, Canada

Hosts: Pascal Raffy, Maria Bello, Jim Belushi, Jimmy Jean-Louis, Catherine Keener, Maxwell, Jeremy Renner, George Stroumboulopoulos, Paul Haggis and Friends

Co-Chairs: Suzanne Boyd and Natasha Koifman

Event Committee: Nicholas Mellamphy and Simona Schneider

Special Guests: Drew and Jonathan Scott

Performers: Paul Beaubrun, Arum Rae, Kayla Diamond and the Canadian Tenors

Honoring: Sean Penn

Total Raised: $1,200,000

Photo Credit: George Pimentel
Venue: Claridge’s, London, U.K.

Hosts: Paul Haggis, Pascal Raffy, Gilles Bragard, Alan Cumming, Amber Heard, Jeremy Parisi, Johan Ernst Nilson, Karolina Kirkova, Kelly Brook, Moran Atias, Petra Nemcova and friends

Event Committee: Archie Drury, Camilla Olsson, Cristiana Viganò, Esmeralda Brajovic, Mark Evans, Meredith Ostrom

Performers: Maxwell

Total Raised: **£850,000**

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BRILLIANT IS BEAUTIFUL
Venue: Mike and Sukey Novogratz private residence, NYC
Performers: Alan Cumming and friends
Sponsors: Bovet 1822
Total Raised: $107,373.25
We are proud to team up with organizations and companies that share our vision of long-term, strategic development in Haiti.

We believe in impact. Our implementing partners share our values of transparency, mutual support, and a commitment to excellence. Our corporate partnerships are based on working to form a strategy that is mutually beneficial and maximizes the impact we have on the ground in Haiti.
FINANCIAL STATEMENT

INCOME

Non-Profit Income
  Designated Donations  2,553,335
  General Donations 768,481
  Operational Budget Donations  1,014,323
  Total Non-Profit Income  4,336,139

Expenses
  General & Administrative Expenses  527,482
  Fundraising Expenses  483,184
  Program Services
    Academie Musicale Occide Jeanty  25,000
    Ecole Musique Dessais-Baptiste  32,000
    Misc. Grants  180,901
    Artists Institute  841,753
    Academy for Peace and Justice  1,716,248
    Country Director Salary & Expenses  60,543
    Travel and Admin  251,807
  Total Program Services  3,108,252
  Total Expenses  4,118,918

EXPENSES

13%
  General & Administrative

75%
  Program Services

12%
  Fundraising

59%
  Designated Donations

23%
  Operational Budget Donations

18%
  General Donations
100% OF PUBLIC DONATIONS GO TO HAITI

$100K+
Hastens Trading Ltd.
Bill & Linda Brezina Foundation, Inc.
Barnes & Noble
Seth Bogart

$50K+
Bovet Fleurier S.A.

Under $10K
Anonymous

care4haiti.org

2016 DONORS

Artists For Haiti
WATW Foundation
VP2205 SpA
The Vincent Camuto Charitable Trust
Maurice and Luly Samuels

100% OF PUBLIC DONATIONS GO TO HAITI
THANK YOU!