Dear Friends,

2014 was yet another important milestone year for APJ. We met our programmatic expansion goals at both the Academy and institute and we began laying the groundwork to complete the Academy’s final stage of essential growth for construction of Wing IV.

This year, the Academy for Peace and Justice welcomed 2,000 students, all on scholarship and 9th graders had a 95% success rate on Haiti national exams. At Artists Institute, with the recent launch of the new Audio Institute We Are The World division, we completed all final installation and construction of state-of-the-art recording studios and classrooms, and in September 2014 we brought in our second class of students. On the Ciné Institute side of things, graduates helped produce content for over 100 jobs, with top graduates earning 20 times the national average. APJ continues to make real, lasting impact on the ground.

On the international front, we continued important progress on funding. We began the year in New York at the annual Haiti Optimiste show, then moved the following week to Hollywood for our Dominos event. In the spring, back in New York we held our second contemporary art sale and in the summer we celebrated Haiti in the Hamptons before moving up to Toronto for the annual fall gala where Father Dick was our keynote speaker. Thanks to our strategic partner Bovet 1822, 100% of money raised at these events and all public donations goes directly and entirely to our programs in Haiti.

It was a whirlwind year, and we couldn’t have done any of it without you. Thank you for your support. Let’s keep going.

David Belle
CEO
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Carlo Traglio
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Madeleine Stowe
Daniel Craig

Penelope Cruz
Nicole Kidman
Russell Crowe

Jude Law

Diane Lane

Russell Crowe
Haiti is the poorest country in the Western hemisphere, where a severe lack of affordable education and healthcare perpetuates the cycle of extreme poverty.

Approximately 1 in 2 Haitians age 15 and older is illiterate (Human Rights Watch).

Fewer than 30% of Haitian children attend secondary school (UNICEF) and fewer than 1% attend college (Multilateral Investment Fund).

90% of Haitian schools are run by private entities that charge school fees that can be prohibitively expensive for low-income families (Human Rights Watch).

75% of Haitian schools lack access to water (Human Rights Watch).
We are committed to long-term, sustainable development in direct partnership with the Haitian people. Our model is simple: we believe in empowering local communities, fostering economic growth, and the power of education to change a nation.
We are making a substantial, long-term commitment toward growing the next generation of Haiti’s leaders by providing high-quality secondary and higher education.

**APJ Eliminates the Economic Barrier to Education by Providing Every Student with a Full Scholarship**
The Academy features:

- Accreditation by the Haitian Ministry of Education
- Professional development opportunities for faculty
- Sports facilities
- Summer programs

And fully modern facilities:

- Electricity and potable water
- Washrooms in each building
- 3 campus computer labs

Set on a magnificent campus, the Academy is one of the largest free secondary schools in Haiti, serving some of the poorest and most deserving youth in the city.

Less than 20% of Haitian schools have electricity and only 39% have potable water.
Dear friends of Artists for Peace and Justice,

My name is Antoine Eddy. We welcomed 2,000 joyful students this year. We are now providing education to grade levels 7-11, who if it weren’t for this school would have nowhere else to go. We have come a long way but still have far to go to reach our goal of providing the only free secondary education to students from the poorest slums of Haiti.

Our staff and teachers are working very hard to make sure that each student will never again be left behind and our students are thriving because of you and your support.

I want to thank you on behalf of all the students, staff and administration here for your generous and continued support.

We have opened our school in the face of the greatest of challenges. We have sweat and toiled for this beacon of hope and the road has been difficult. Please help us to continue to grow as our students grow, each day discovering the joy and pride that comes with acquiring knowledge, knowledge that will allow them to truly change their world, to endow them with the dignity and the tools to remake and rebuild their country.

With deepest thanks for all you are doing and continue to do for the children of Haiti.

Headmaster Antoine Edy
Artists for Peace and Justice

The students

Growing by 400 students every year, in 2014 the Academy opened its doors to 2,000 students in grades 7-11, and will serve 2,800 underprivileged students at full capacity in 2016. The Academy follows the Haitian curriculum, with additional courses in English, computer training, and extra-curricular sports.

Every student at the Academy receives a full scholarship including full tuition, uniforms, and year-round access to St. Luke’s medical services.

Our students achieved a success rate on 9th grade Haitian national exams in 2014.
Artists Institute is a free college of art and technology in Jacmel. The Institute creates modern opportunities for Haiti’s underprivileged youth to foster entrepreneurship and business development in local creative industries.

The Institute is made up of two divisions: Ciné Institute, Haiti’s only film school, and Audio Institute: We Are the World School of Music and Audio Engineering. Both divisions offer two-year programs focused on training, professional development and employment services.

Dear Friends,

What a fantastic year at Artists Institute! Our programs continue to flourish because of our exceptional students and their continued dedication to the arts.

With the opening of our new Audio Institute We Are The World division, we welcomed over 100 students to campus for orientation. Our new state-of-the-art recording studio gives our students the opportunity to learn on the equipment they will use in the real world, making them highly competitive in the job market upon graduation.

We are thrilled to already be welcoming national and international guests to record in the studio, giving our students an invaluable experience of working hands-on with these professionals.

Ciné Institute continues to be the leader in Haitian cinema, with our graduates being hired to work on the top productions in Haiti and earning 20 times the national average income. This year, our students organized an outdoor projection of their films for the local community and it was a huge success!

We continue to work tirelessly to provide the best possible education for our students and make sure they are equipped to compete in the local and international job market.

Your support makes it possible!

Thank you,
Paula Hyppolite
Audio Institute brings together leaders in audio engineering, music production, and education to train and support young artists, producers, and technicians. Through theory and practice, graduates emerge as highly skilled professionals prepared for modern opportunities in creative industries.

The centerpiece of Audio Institute is a magnificent, professional recording studio, where students receive hands-on experience and artists visit for sessions and collaborations.

Founding seed capital was provided by Quincy Jones’ and Lionel Richie's We Are The World Foundation.
Ciné Institute brings together leaders in cinema and education to train and support Haiti’s budding filmmakers. Equally focused on storytelling and technical training, Cine Institute prepares students for all types of film industry careers.

The Institute creates hundreds of local jobs annually for graduates and community members servicing renowned local and international clients.
“MY EDUCATION GAVE ME THE STRENGTH TO ACHIEVE. I AM NOW A YOUNG COMPETENT INDEPENDENT HAITIAN EARNING A LIVING WORKING IN POST-PRODUCTION AT HAITI’S MOST ACCLAIMED PRODUCTION HOUSE.”

- WILNA BARJON
As part of our mission to support healthcare for the poorest communities in Haiti, and our commitment to building lasting institutions, APJ supports the St. Luke Family Hospital, providing quality medical care and dignified humanitarian outreach to the poorest, most underserved and vulnerable populations in Port-au-Prince. Services provided by the St. Luke Family Hospital include a modern surgery facility and emergency room, CT scans, digital x-ray, a high level ICU and rehabilitation unit, professional medical teams, and mobile disaster units.

St. Luke provides long-term employment for 900 Haitians, and serves 120,000 patients every year.

Artists for Peace and Justice partners with two independently run programs in Haiti that collectively provide music education to over 1,300 underprivileged young people each year.

Academie Musicale Occide Jeanty provides music education to 120 students per year in Cite Soleil, the poorest slum in the western hemisphere.

Ecole de Musique Dessaix Baptiste, in Jacmel, provides music education to 1,200 students per year and boasts five genres of orchestra.

These programs offer a positive after-school activity all too rare in students’ communities, as well as nurture their skills for success—creativity, collaboration, self-discipline, and motivation.
AT THE ACADEMY:
• Provided students with unique learning and engagement opportunities through presentations from international and Haitian leaders in business, art, culture and human rights activism.
• Provided all students and faculty with access to health care on campus, with an on-site nurse from APJ partner, St. Luke Family Hospital.
• Created permanent employment and professional development opportunities for nearly 150 Haitian teachers and school staff.
• Academy students achieved a 95% success rate on 9th grade Haitian national exams.

AT ARTISTS INSTITUTE:
• Ciné graduates continue to produce content for both local and international clients, with top performing graduates earning 20 times the national average.
• Audio Institute’s state-of-the-art recording studio is completed and welcomes local recording artists.
• Provided over 100 Haitian youth with a full two-year scholarship, offering education, employment and professional support in film and music production.
• Ciné Institute graduated 35 students and Audio Institute finished its inaugural year and will celebrate its first graduating class in 2015!

“COMPUTER TRAINING ENABLES OUR STUDENTS TO USE TECHNOLOGY TO IMPROVE LEARNING AND COMPREHENSION, BROADEN THEIR INTERACTION WITH THE WORLD, AND TO APPLY THESE SKILLS TO A RANGE OF TECHNOLOGY JOBS IN HAITI.”

– EDY ANTOINE, HEADMASTER
• APJ is featured in the Variety Magazine article “Haiti Charities Backed by Hollywood Luminaries in for the Long Haul.” APJ Founder Paul Haggis says, “From the beginning, we said, ‘If we go in, we’re going to establish something that lasts, and we’ll find ways to keep it funded.’”

• Haitian Artist BéLO visits students at the Audio Institute and talks about his career.

• We welcomed our friends Carlo Traglio and Cristiana Vigano of Vhernier, Todd Barrato of Brioni, Laurent Claquin of Kering America on our January Delegation Trip to Haiti!

• Arcade Fire co-hosts APJ’s annual Haiti Optimiste in NYC. The following day they flew to Haiti and performed a free outdoor concert in Jacmel with six other bands in an Artists Institute co-produced carnival show that attracted 35,000 spectators.

• Our star supporters gathered in LA during Oscar week at the Bovet 1822 APJ Hollywood Domino gala, raising $360,000 for our programs.

• Ben Stiller talked to Anderson Cooper on “CNN Heroes: Sharing the Spotlight” about Ciné Institute and his conversations with our students on directing, acting and filmmaking.

• Waves for Water drills a well at Artists Institute – giving students and teachers clean water!

• Recording artist Psalm One visits Audio Institute campus and gives the students a workshop on Hip Hop and Rap song structure.

• We welcomed our friend and partner Pascal Raffy, owner of Bovet 1822, to Haiti for the first time! He says, “What is so exceptional here is that regardless of everything around them, everyone has a smile.”

• Kerry Kennedy, Human Rights activist, visits the Academy and in her class with students she asks them “What are human rights?”

• Kehinde Wiley visits Artists Institute and pledges to build a brand new computer lab for the students!
**May**

- Paul Haggis is featured in World Post article, "One on One: Paul Haggis on Artists For Peace and Justice." On activism, he says, “Good intentions mean nothing at all. It’s actions. It’s only actions.”

- Congratulations to our 2014 Artists Institute graduating class!

- The LA Premiere of Paul Haggis’ “Third Person” raises over $50K for our programs.

- Paul Haggis introduces APJ to Chicago with a cocktail event.

- Ciné Institute is awarded an Educational Grant from the Academy of Motion Picture Arts and Sciences.

**June**

**July**

- Summer break for the Academy and Artists Institute.

- Production on Father Rick documentary portrait begins.

**August**

- We celebrated summer with Haiti in the Hamptons at Donna Karan’s private residence. We raised funds to cover 125 scholarships for the upcoming school year!
School is in session. The Academy for Peace and Justice opens for Fall 2014 with 2,000 students and Artists Institute welcomes over 100 students.

Bovet 1822 and Vhernier present FIERCE CREATIVITY in New York City, a selling exhibition featuring work from over 45 leading contemporary artists curated by APJ Advisory Board members, Chuck Close and Jessica Craig-Martin.

Father Rick delivers keynote speech and receives standing ovation at the sixth annual Bovet 1822 and Artists for Peace and Justice 2014 Festival Gala in Toronto. $1.5M raised.

Academy students have a 95% success rate on the national exams!

Ben Stiller visits the Academy to film a spot for an upcoming telethon fundraiser with The RTL Foundation of Germany. Money raised will be used toward the construction of the Academy Art Department on the second floor of the future Wing IV.

Peter Tunney, pop artist and board member, visits Haiti and shares his story with our students at the Academy and Artists Institute.

Kevin Jonas competes on “Who Wants To Be A Millionaire” for APJ!

Haitian-born DJ Michael Brun visits Audio Institute.

Paul Haggis is honored with Playback’s Canadian Film and TV Hall of Fame 2014 Humanitarian Award.
ALL 2014 FUNDRAISERS
$2,984,616

AD VALUE
$17,772,994.90

MEDIA IMPRESSIONS
722,424,256

2014 FUNDRAISERS
AND SPECIAL EVENTS

HAITI OPTIMISTE

THIRD PERSON PREMIERE

HAITI IN THE HAMPTONS

HOLLYWOOD DOMINO

JAKMEL JOU BARE’N

TORONTO FESTIVAL GALA

FIerce CREATIVITY
VENUE: Florence Gould Hall Theater, New York
SPONSORS: French Institute Alliance Française, Cine Institute
HOSTS: Donna Karan, Vincent Morisset, David Belle

MEDIA IMPRESSIONS: 11,576,500
AD VALUE: $814,590
TOTAL RAISED: $63,689
VENUE: Sunset Tower Hotel
SPONSOR: Bovet 1822
HOSTS: Pascal Raffy, Paul Haggis, Maria Bello, Gerard Butler, Rosario Dawson, Daya Fernandez, Jon Hamm, Kevin Jonas, Jared Leto, Olivia Wilde
EVENT COMMITTEE: Dave & Odette Annable, Nick Andrettola, Walter D. Apodaca Jr., David Belle, Sean Finnegan, Omar Epps, Vanessa Hudgens, Pete Krainik, Diane Kruger, Dana Maksimovich, James Marsden, Dr. Reza Nabavian, Amaury Nolasco, Don Park
PERFORMERS: Rumer Willis
MEDIA IMPRESSIONS: 369,287,180
AD VALUE: $4,020,080
TOTAL RAISED $360,000
VENUE:
Place Toussaint Louverture, Jacmel

SPONSORS:
Arcade Fire, Handzup Group, Artists Institute

PERFORMERS:
Arcade Fire, Bélo, RAM, Kreyol LA, Symbi Roots (RaRa Famn), DJ Tony Mix, Hotmen Rap, Lakou Mizik, 45 Soliders, and DJ Gardy
THIRD PERSON PREMIERE

VENUE: The Pickford Center For Motion Picture Study, The Linwood Dunn Theater, Hollywood

SPONSORS: Bovet 1822, Vhernier

HOSTS: Paul Haggis, Mila Kunis, Olivia Wilde, Moran Atias, Maria Bello

PERFORMER: Moby

MEDIA IMPRESSIONS: 133,876,349
AD VALUE: $8,032,580.94
TOTAL RAISED: $50,000+
VENUE: Donna Karan’s Private Hamptons Residence

SPONSOR: Urban Zen and Bovet 1822

HOSTS: Donna Karan, Paul Haggis, Karen Elon, Calvin Klein, Russell James, Olivia Wilde, James Franco

PERFORMER: Michael Brun

TOTAL RAISED: $78,900
VENUE: Casa Loma, Toronto
SPONSOR: Bovet 1822
HOSTS: Paul Haggis, Pascal Raffy, Jason Reitman, Madeleine Stowe, George Stroumboulopoulos
CO-CHAIRS: Sylvia Mantella, Natasha Kolfman
PERFORMERS: Stacey Kay, Arkells, The National

MEDIA IMPRESSIONS: 48,970,805
AD VALUE: $2,938,248
TOTAL RAISED: $79,900
VENUE: PACE Gallery, New York


MEDIA IMPRESSIONS: 158,713,422
AD VALUE: $1,967,496
TOTAL RAISED: $932,027 (AS OF NOVEMBER 4, 2014)
We are proud to team up with organizations and companies that share our vision of long-term, strategic development in Haiti.

We believe in impact. Our implementing partners share our values of transparency, mutual support, and a commitment to excellence. Our corporate partnerships are based on working to form a strategy that is mutually beneficial and maximizes the impact we have on the ground in Haiti.
INCOME

Non Profit Income
- Designated Donations: 2,234,736
- General Donations: 442,491
- In-Kind Donations: 857,500
- Operational Budget Donations: 890,000

TOTAL NON PROFIT INCOME: 4,424,727

EXPENSES

General & Administrative Expenses: 447,985
Fundraising Expenses: 659,281

Program Services:
- Académie Musicale Occide Jeanty: 25,000
- Ecole Musique Dessaix-Baptiste: 32,000
- Misc. Grants: 105,320
- Artists Institute: 852,899
- Academy for Peace and Justice: 1,117,285
- St. Luke's Medical: 25,463
- Travel and Admin: 186,820

Total Program Services: 2,344,787

TOTAL EXPENSES: 3,451,853

FINANCIALS

NET OPERATING INCOME: 972,874

Other Income: 21,052
Net Income: 993,926
### 100% Public Donations Go To Haiti

**$500K+**
- Bovet Fleurier S.A.
- Artists For Peace And Justice - Canada

**$250K+**
- WATW Foundation
- Cecily Brown
- Carlo Traglio

**$100K+**
Pledged Donors: 
- Brioni S.p.a.

**$50K+**
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THANK YOU!